



LIBERTARIAN PARTY OF INDIANA

CONVENTION 2021

LEVEL UP

MARCH 26-28



SPONSORSHIP OPPORTUNITIES

**LPIN.ORG**  
LIBERTARIAN PARTY  
OF INDIANA

# SPONSORSHIP OPPORTUNITIES

## \$10,000 EXCLUSIVE CONVENTION SPONSOR:

This is the Exclusive Premiere Convention Level Sponsorship. Your brand will be featured in all convention related promotions. Our own convention logo will include "Presented by You" on all press related and promotional materials. Announcements will be made at all convention events thanking you and promoting you. You will be the headliner and get equal billing with the LPIN convention name. **Additional perks include:**

- Option to sponsor poker tournament at a reduced rate
- You may choose or provide a keynote speaker at our awards banquet
- Your branding Projected on the Masthead above the stage during business meeting and Poker tournament (\$600 value)
- Hashtag of your choice to be promoted on all convention material (with approval of LPIN Convention Committee). Along with member encouragement to use hashtag during the convention on all social media platforms.
- Logo and name with URL link on all convention marketing
- Your branding included on cover of convention program (\$500 Value)
- Full color, full page ad on back cover of convention program (\$500 value)
- Logo / name on convention t-shirts and other convention memorabilia
- Logo / name on convention gift bag and your choice of promotional material to be included (\$50 Value)
- Vendor table at convention (\$150 value)
  - 4 full package convention tickets - Includes all dinners and events consisting of but not limited to:
  - 4 tickets at VIP table for Saturday Celebration dinner, (\$300 value)
  - 4 tickets for the Exclusive Saturday evening Annual LPIN Poker tournament (\$400 value)
  - 4 tickets for the Sunday 1994 society breakfast (\$120 value).
  - Hospitality suite reserved in your name at the preferred convention hotel.

## \$5,000 CONVENTION SPONSOR:

This is the Gold Level Convention Sponsorship option. Only three sponsorships are available at this level. Your brand will accompany all convention related promotions. You will be listed as a sponsor on promotional materials and press items. Announcements will be made at convention events thanking you and promoting you. **Additional perks include:**

- Logo and name with URL link on all convention marketing
- Your branding included on cover of convention program (\$500 Value)
- Full color, full page ad in convention program (\$500 value)
- Logo / name on convention t-shirts and other convention memorabilia
- Logo / name on convention gift bag and your choice of promotional material to be included (\$50 Value)
- Vendor table at convention (\$150 value)
- 2 full package convention tickets - Includes all dinners and events consisting of but not limited to:
  - 2 tickets at VIP table for Saturday Celebration dinner, (\$150 value)
  - 2 tickets for the Sunday 1994 society breakfast (\$60 value).
  - 2 rooms reserved in your name at the preferred convention hotel.

## **\$2,500 CONVENTION SPONSOR:**

This is the Silver Level Convention Sponsorship option. You will be listed as a sponsor on promotional materials and press items. Announcements will be made at convention events thanking you and promoting you. Additional perks include:

- Logo and name with URL link on all convention marketing
- Your branding included in convention program as a sponsor (\$500 Value)
- Half page ad in convention program (\$250 value)
- Logo / name on convention t-shirts and other convention memorabilia
- Your choice of promotional material to be included in swag bags (\$50 Value)
- Vendor table at convention (\$150 value)
- 2 full package convention tickets - Includes all dinners and events consisting of but not limited to:
  - 2 tickets at VIP table for Saturday Celebration dinner, (\$150 value)
  - 2 tickets for the Sunday 1994 society breakfast (\$60 value).

*\*All advertising will be in effect from the time of contract agreement and marketing materials are submitted, until end of contract time. (end of convention). Sponsorship Contract agreement must be signed no later than Dec. 1, 2020, with 50% down, and 50% due by Jan. 8, 2021 in order to accomplish proper marketing & promotional goals.*

## **EVENT LEVEL SPONSORSHIPS:**

There are several individual events taking place at the convention. Sponsorships are available for specific events. Examples of events include but are not limited to; Friday evening policy panel, Saturday morning training, Saturday afternoon business meeting, Saturday evening celebration dinner, poker tournament, and Sunday morning 1994 Society breakfast. Sponsorships for these events varies depending on the event. Benefits would include:

- Your branding and name listed as sponsor for event on all event related materials
- An announcement thanking you for your sponsorship of the event
- Your choice of promotional material to be included in swag bags (\$50 Value)
- Vendor table at convention (\$150 value)
- An ad in or convention program (size dependent on contribution level)

## **ACTIVITY LEVEL SPONSORSHIPS:**

There will also be several activities taking place at the convention. Sponsorships are available for these activities. Examples of activities include but are not limited to; Silent auction, Selfie banner display, Level Up convention game, and more. Or you could choose to sponsor an activity of your own (with approval of LPIN Convention Committee). Sponsorships for these activities varies. Benefits would include:

- Your branding and name listed as sponsor for activity on all event related materials
- An announcement thanking you for your sponsorship of the activity
- Your choice of promotional material to be included in swag bags (\$50 Value)
- Vendor table at convention (\$150 value)



## AD RATES:

### Program Ad Rates

1/8 Page .....	\$75
1/4 Page .....	\$125
1/2 Page .....	\$250
Full Page.....	\$500
Display Tables.....	\$150

## CONVENTION SWAG BAG

Provide Items .....\$25

## POKER SWAG BAG

Provide Items .....\$25



## CONTACT:

Danny Lundy

317-440-1745

[danny@morganLPIN.org](mailto:danny@morganLPIN.org)



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